

**The American Legion
Department of Ohio
Public Relations Committee
Delaware Ohio 43015**

July 14, 2012

The meeting of the Department Public Relations Committee was called to order at 1:30 pm on July 14, 2012.

Present:

District – 1 Mike Young
District – 2 John McJunkin, III
District – 3 Absent
District – 4 Absent
District – 5 Absent
District – 6 Charles Armstrong
District – 7 Absent
District – 8 Mary Austin (Substitute)
District – 9 Absent
District – 10 James Metcalf
District – 11 Barb Handschumacher
District – 12 Absent
District – 13 Absent
District – 14 Absent

Guests: Jeff Kaufman, Dept. First Vice Commander
 Mike Wiswell, Director Internal Affairs

With the chairman absent, Mary Austin, D-8 made a motion to appoint John McJunkin acting chairman, Mike Young, D-1 seconded the motion.

Motion Carried

Acting Chairman McJunkin called the meeting to order.

Respect was rendered to the Flag.

Barb Handschumacher was appointed secretary.

The roll was called with six (6) of fourteen (14) Districts represented.

Acting Chairman McJunkin recognized Department First Vice Commander Kauffman and Internal Affairs Director Wiswell.

First Vice Commander Kauffman thanked those present for their work and offered encouragement for the future.

Handschumacher, D-11 made a motion to dispense with the reading of the minutes of the previous meeting. Austin, D-8 seconded the motion.

Motion Carried

Activity Reports:

District 1: The division does have a website. Still have most newsletters by mail versus electronically. There are not enough press releases generated for the public to recognize the good works of the Legion. The new officers are making an effort to reach the members and potential members.

District 2: There has been a good adjustment to the electronic media. The website and emailed newsletters are more meaningful and efficient.

District 6: Discussed the need to create a new website due to the loss of the password for the old one. Post 85 does a newsletter every 3 to 4 months. The Post is not inclined to want the electronic versions. The District tries to do all online.

District 8: There is some work on a website but most prefer the "snail mail" version of communication.

District 10: District and Post newsletters every other month - all emailed - no regular mail. Websites for District and Post are updated once a week. Recommended requesting an outing at a major league baseball park - usually they will send at least 20 free tickets and will announce you on the main board. Jim mentioned a rebate program with Smith Oil Company. No other members were aware of the company.

District 11: Stated that they are working on a Post Website with hope for a District Website. The Post newsletter is bi-monthly with hopes of being on the Post website soon.

2012 - 2013 Programs

Following a brief discussion, Handschumacher D-11 made a motion to continue the current programs. Charles Armstrong D-6 seconded the motion.

Motion Carried

Awards for Post/District Newsletters

The tentative form for judging was used for this years judging.

Following are the results of the judging of the submissions for the annual contest. We are looking at establishing a point system for judging.

Less than 500 Circulation:

1. **Post 797, Gahanna**
2. **Post 318, Cincinnati**
3. **Post 557, Wintersville**

Larger than 500 Circulation:

1. **Post 763, Beaver Creek**
2. **Post 140, Greenville**

Websites:

1. **Post 444, New Knoxville**
2. **Post 797, Gahanna**
3. **District 10**

District Rosters: None received.

District Newsletter:

1. **District 10**

Future Meetings

There will be an informal meeting at the Mid-Winter Conference. Mike Wiswell reminded that members will be needed to man the Public Relations display table at the conference.

Good of the Legion

Acting Chairman McJunkin stated that the committee had greatly appreciated the input and assistance from Mike Wiswell over the years and wished him well in his future retirement. He also thanked all for attending the meeting.

He asked that we all continue to promote the electronic versions of Post and District communication and to continue to promote the American Legion Family.

Respect was rendered to the colors.

There being no further business the meeting was adjourned at 3:20 PM.

Respectfully Submitted,

Barb Handschumacher

Barb Handschumacher
Secretary