

Ohio Legion News Update

The Media, Marketing and Communications Commission's resolution passed at this past 2023 Department Convention regarding the Department Constitution and By-Laws that contains the wording details pertaining to the OLN newspaper distribution. In an effort to adjust for the continued increased cost of the newspaper (last considered in 2003) this resolution was drafted, DEC approved, and Convention-body passed.

The Summer MMC Commission meeting carried a motion to eliminate 888 members from the OLN mailing list went into effect for the Summer 2023 edition. 4,007 current/active 888 members were removed for a cost savings of approximately \$1,674.93. Also during this meeting carried a motion to eliminate Gulf and Global War on Terror war-era members from the upcoming Fall OLN edition mailing list and auto enroll these members into the online newsletter program was decided to go into effect (these members logically may be the most computer proficient vs. older members). Those of these 12,592 current/active members with a listed email address received an email, sent by Constant Contact mass email client program on October 2nd informing them of this change in distribution and to have the option to still have the newspaper mailed to them. Currently 9 of these members have contacted Department for an exception to continue receiving the mailed copy of the OLN. Those of these members that have no email or a bad email address will be potentially contacted by District leadership for the purpose of informing them of this change and to obtain updated contact information.

This memo also serves as an announcement that all 888 and Gulf and Global War on Terror war-era members are auto-enrolled in the online 'digital only' newsletter program. Post Adjutant's please share and distribute this message with your Post and if any of your members fall under these war eras and wish to still receive the printed, mailed version of the OLN please contact Department or MMC Coordinator, Jon Vulgamore at vulgamore@ohiolegion.com Thank you.

"The American Legion strengthens our communities, states and nation with programs and services for our veterans, the military and their families."

"Veterans Strengthening America"