



DEC Meeting
April 4, 2020
Delaware, Ohio

Membership Report



OHIO

Membership is Everybody's
RESPONSIBILITY

Updated Membership report 04.03.2020

<u>4/3/2020</u>									
Dist	New	PUFL	Online Ren	Trad Ren	888 Transfers	2020 MBR To-Date	2020 Quota	Quota (%)	2019 MBR To-Date
4	293	827	924	5,571	257	7,872	8,005	98.34%	7,693
3	288	880	1,089	5,335	71	7,663	8,184	93.63%	7,840
8	107	384	418	2,539	25	3,473	3,728	93.16%	3,518
1	262	756	866	5,691	86	7,661	8,251	92.85%	7,881
2	139	630	564	3,713	28	5,074	5,465	92.85%	5,299
9	185	366	542	3,585	29	4,707	5,081	92.64%	4,852
5	284	959	1,152	7,052	81	9,528	10,306	92.45%	9,892
13	119	352	490	2,732	38	3,731	4,041	92.33%	3,901
11	120	449	339	2,995	23	3,926	4,257	92.22%	4,087
7	118	239	269	2,471	45	3,142	3,440	91.34%	3,265
6	86	343	438	2,237	18	3,122	3,427	91.10%	3,258
10	254	571	866	6,385	322	8,398	9,236	90.93%	8,728
12	103	364	679	2,164	72	3,382	3,796	89.09%	3,623
14	67	244	362	1,815	55	2,543	2,890	87.99%	2,706
99	4	353	1,959	3,047	0	5,363	0	0.00%	5,972
Totals	2,429	7,717	10,957	57,332	813	79,255	88,962	89.09%	82,515

1st and 2nd Year 888 Expired Member Email Project



Please renew your American Legion membership today!

- **33 members so far Clicked on online renewal link out of 1,213 successful emailed members.**
- **This gives about a 3% success rate thus far for the project (assuming they completed their renewals after visiting the online renewal page)**

Membership Notables:

- This upcoming Wednesday the 8th is the next Target Date for 95%
- Ohio is ranked 25th out of 55 nation-wide Departments and 2nd place in the Central region just 2.91% behind Wisconsin

	Department	2020 Goal	2020 Actual	% Goal	Needed for 95 %	2020 New DMS
25	OHIO	88,962	79,259	89.093	5,254	3,543

- Ohio SAL is on pace to meet membership Quota (close to 93% quota)

Central Richard A. Heigert (MO)			
Department	Goal	Total	%Goal
WISCONSIN	53,043	48,801	92.00
OHIO	88,962	79,259	89.09
ILLINOIS	77,082	68,603	89.00