



Gifts for Yanks Subcommittee Meeting
Saturday, June 6, 2020
10 a.m.

Minutes

1. The Department Gifts for Yanks Sub-Committee opened in the regular form at Department Headquarters on Saturday, June 6, 2020, at 10 a.m.
2. Holly Lewis (10th) is appointed as secretary
3. **Roll Call**
 - a. Darell Bishop (5th), present; Holly Lewis (10th), present; Bob Steggeman (3rd) present; William Keller (9th), present; Jerry Laird (12th), absent. With four present and one absent, there is a quorum.
4. **Guest**
 - a. Jermaine Ferguson, Department Liaison
5. **Chair Opening Remarks**
 - a. Chairman Darell Bishop (5th) thanked the members of the sub-committee for attending the meeting and for contributing to a wonderful GFY Holiday Distribution for the previous year.
6. **Review Previous Committee Meeting Minutes**
 - a. Previous committee meeting minutes were reviewed. No action is taken.
7. **Review Committee Rules & Policies**
 - a. The Committee reviewed the committee rules and policies and discussed which sections that the full Committee should consider to make recommendations for amendments. This Committee made no action or suggestions.
8. **Old Business**
 - a. Chairman Bishop asked for feedback from the previous years' Gifts for Yanks Holiday Program. The Committee reported that they received great feedback from the veterans, the VA and OVH locations, and the Legionnaires who participated in the program.



9. New Business

- a. 2019-2020 Fundraising Report
 - i. Department Liaison reported that the program had raised \$157,000, and Post Participation is just over 30%.
 - ii. The Legion Coin raffle gained a profit while we need to sell 12 more hats to break even.

- b. 2019-2020 Expenditures Report
 - i. The Committee reviewed all expenditures for the previous year program. There is roughly \$48,000 in unspent funds.

- c. Finance Report
 - i. Chase Account balance is \$177k
 - ii. The investment Account balance was not given.

- d. Proposed 2020-2021 Budget
 - i. The Committee reviewed and made recommendations for the 2020-2021 budget, which totaled \$189,000.
 - ii. The proposed budget will be forwarded to the Department Finance Committee and the Department Gifts For Yanks Committee for approval.

- e. Special Project Request
 - i. The Committee received Special Project request Cincinnati VA; Georgetown OVH, Lorain CBOC, Cleveland VA, Chillicothe VA, and Sandusky OVH.
 - ii. The Committee recommended approving the facilities' special request and inserted them into the GFY proposed budget.

- f. Selection of Holiday Gifts
 - i. The Committee reviewed 15 items and selected the following:
 1. Backscratcher/Shoehorn – Proforma
 2. Pocket calendar – 4imprint
 3. Bullet Pin (wooden) – Proforma
 - a. Add 500 for fundraising purposes
 4. Breakaway lanyard – Proforma
 5. Collapsible Straw – Proforma
 - ii. The holiday gifts, including shipping, will cost \$27 per veteran. The cost is reflective in the proposed budget



- g. 2020 – 2021 Fundraising Plan
 - i. Fundraising Goals
 - 1. \$200,000.00 and increased Post participation in contributions.
 - ii. Kick-off letter & marketing supplies
 - 1. Send every Post a pledge card with an honor roll roster and kick-off letter
 - iii. GFY Promo
 - 1. The Committee recommended appropriating 500 bullet pins for a donation of \$10/each.
 - 2. Districts are encouraged to continue to sell the Legion raffle coin. Drawing will be held at Mid-Winter.
 - 3. Department HQ has plenty of summer "Ohio Legion" caps for individual donation.

10. Good of the Legion

11. The meeting adjourned at 2:45 p.m.