



Department Membership Meeting
October 19th, 2020
6 P.M.
Conference Call – GoToMeeting

Minutes

- Chairman Jean Wilson called the Department Membership Committee meeting to order at 6:01 p.m.
- Roll Call:**

District	Name	Substitute	Present	Absent
	Department Commander		X	
	1st Vice Jean Wilson		X	
	2nd Vice Bradley Teis			Excused
1	Joe Navarre		X	
2	Mike Homan			Absent
3	Betsy Law			Excused
4	Steven Ervin		X	
5	Ron Dull		X	
6	Gary Cox		X	
7	Paul Sands		X	
8	Harold Smathers		X	
9	William Runyan		X	
10	Robert Rhode	Annette Eden	X	
11	John Robinson		X	
12	Tom Poulton	Ricky Garren	X	
13	Richard Wright			Excused
14	Robert Carson		X	
Total			13	1 absent, 3 excused

3. Introduction of Guest

Jermaine Ferguson, Liaison

4. Opening Remarks

Chairman 1st Vice Jean Wilson welcomed the members of the committee and gave an overview of the upcoming goals and target dates. Chairman Wilson mentioned that she will be unable to attend the Brown Jug event due to medical reasons, but she wished everyone success.

5. District First-Vice Membership Report-In's

District 1st Vice Commanders or their representatives gave an update on their efforts and where their district currently stands in membership. Many Districts mentioned that they are beginning to work the 888 transfers.

6. Department Administrative Report

Jermaine Ferguson, Department Liaison presented the administrative report.

- a. Brown Jug Turn-In Event will be held on Friday, November 13th. Membership cards are due by noon.
- b. **Membership Report:** We currently have 54,660 members renewed for 2021 which is 64.52% quota.
- c. **Post Selection 888 Member Engagement Program Update:** Department staff continues to contact the post who have not submitted their Post Selection Information sheet. We currently have an 80% response rate.
- d. **Post below 30% quota Report:** 42 Post under 30 percent quota
- e. **Ohio Life Members Update:** Department Membership team has a concrete plan to reactivate and renew Ohio life members who were marked deceased.
- f. **Project Reinstate:** There are over 24,000 members on the Department expired list. Moving forward, Districts need to have a reinstatement goal and an action plan to reinstate expired members.
- g. **Upcoming Target Goal(s):** Veterans' Day is next National target date of 65%. Brown Jug target date is November 13th.
- h. **Concepts for Resolutions**
 - i. National DMS program to require Member's phone number and email address
 - ii. Department 1st Year 888 Members
 - iii. Establish a Committee to Focus on the retention of current/previous membership year

7. Old Business

None

8. New Business

None

9. Resolutions

None

10. Closing Remarks

Department Commander Roger Friend and Department 1st Vice Commander Jean Wilson offered closing remarks.

11. Meeting adjourned at 6:45 p.m.

