



2024

AWARDS MANUAL

MEMBERSHIP AWARDS
FOR
MEMBERS, POSTS, AND DISTRICTS

Approved by the DEC on 4/1/2023

*Membership is the lifeline of the America
Legion.*

*Let's make 2024 the best membership year
ever!*

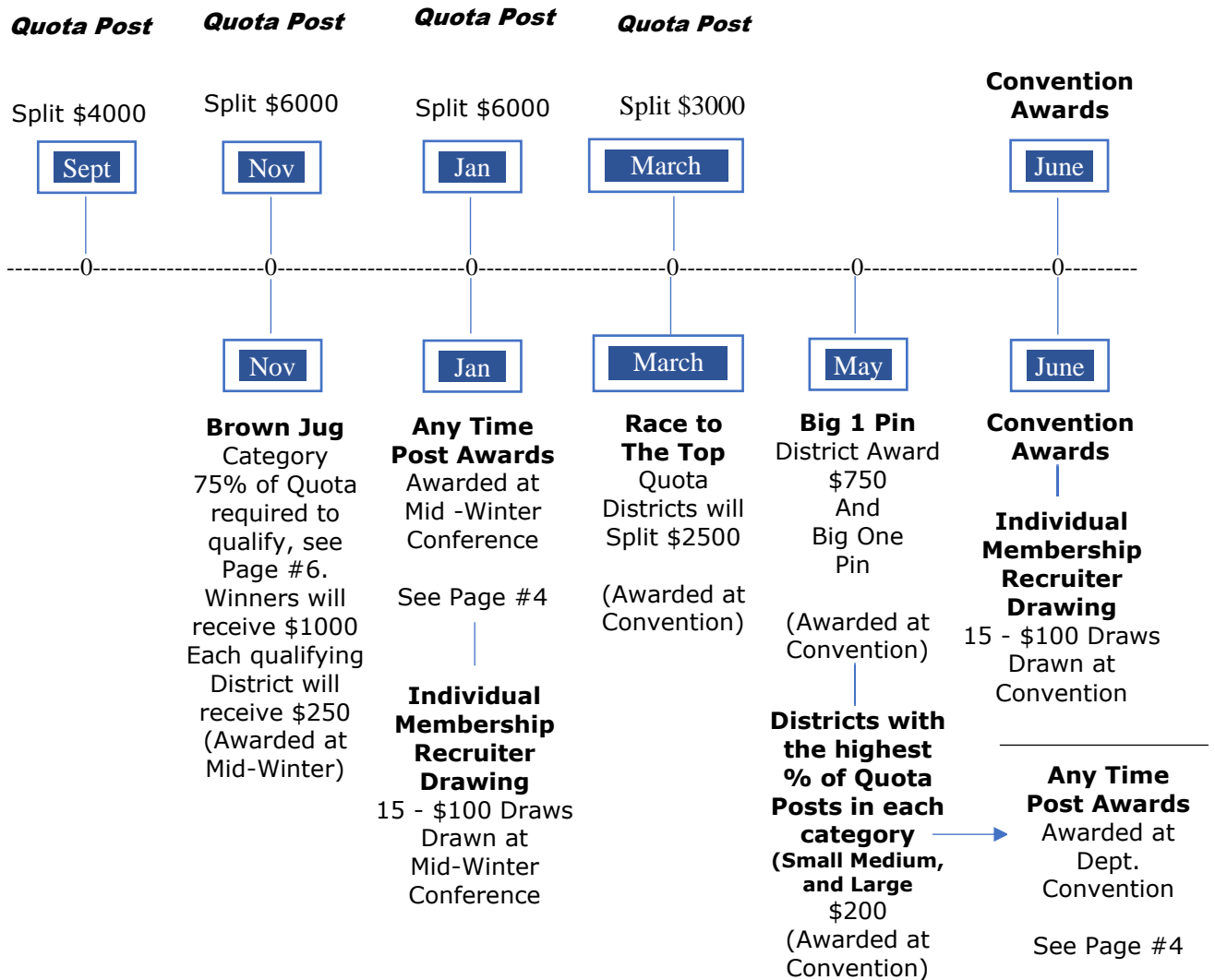
RETAIN, RECUTE, REINSTATE

*“Growth is never by mere chance: it is the
result of forces working together.”*

-James Cash Penny

***Communication is the #1 tool for
effective engagement!***

Award Timeline



POST AWARDS

All Posts that reach quota by target date will equally split a prize corresponding to the date they reach quota. No repeat winners. Prizes awarded at Mid-Winter Conference and Summer Convention.

Post Quota

Date & Prize Amount

September 11th \$4000

(will go off of the Sept. 13 membership report)

November 11Th \$6000

(will go off of the Nov. 15th membership report)

January 17th \$6000

March 31st \$3000

(Report will be run on April 1)

(Race to the Top)

ANY TIME POST AWARDS

Any Post that recruits, in any combination, (3) new members, OR (3) expired members, or transfer Three (3) Post 0888 members into their post. For a total of 6 members will receive \$100.

*Any Post that **doubles** these requirements will receive \$250.*

*Any Post that **triples** these requirements will receive \$500.*

These expired members, new members and transfers must be completed by May 31st, 2024 and must be completed on a Member Data Form and sent to Department Headquarters for processing. Posts meeting these requirements by January 1st will receive their Award at the Mid-Winter Conference. Those meeting the requirements after January 1st will receive their Award at the State Convention. These Awards will be over and above Quota awards earned.

Validation Form must be completed and validated by District Commander

This Award is limited to \$500 per Post, per Year.

Any Time Post Award Validation Form

Date _____

District _____

Post Name _____

Post # _____ Post City _____

Post Commander _____

Post Adjutant _____

District Commander _____

New or Expired Member Name#1 _____

Address _____

City _____ State _____

New or Expired Member Name#2 _____

Address _____

City _____ State _____

New or Expired Member Name#3 _____

Address _____

City _____ State _____

New or Expired Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

New or Expired Member Name #2 _____

Member ID# _____

Address _____

City _____ State _____

New or Expired Member Name #3 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

November 15th

BROWN JUG AWARDS

<p>Big Brown Jug: Districts 3, 4, 5, & 10</p> <p>Highest quota percentage over 75% - \$1000 All Districts qualifying with 75% will receive \$250 Large District 7300 members and Above</p>	<p>Medium Brown Jug: Districts 1, 2, 9, 11, & 13</p> <p>Highest quota percentage over 75% - \$1000 All Districts qualifying with 75% will receive \$250 Medium Districts 3500-7299 members</p>
<p>Small Brown Jug: Districts 6, 7, 8, 12, & 14</p> <p>Highest quota percentage over 75% - \$1000 All Districts qualifying with 75% will receive \$250 Small Districts 3499 and Below</p>	

“JUGS” will only be awarded one time. Will be presented at Mid-Winter Conference.

District Size will go off the last membership report in May.

The Highest Percentage over 75% Brown Jug would be \$3,000.00

If all Districts in their respective categories qualified with their percentage above the highest percentage will be awarded the Brown Jug. Each other District in that category will receive \$250.

Individual Membership Recruiter Drawing

Any member who recruits a **NEW** member or who **reinstates an expired (Not paid for 2023 or before)** member will receive an entry into the drawing at the Mid-Winter Conference and the State Convention. A member will receive an entry for each new member, and a reinstated member and the number of entries is unlimited. Fifteen (15) winners drawn at the Mid-Winter Conference, and (15) again at the State Convention. Each winner will receive \$100. All Entries not drawn at the Mid-Winter Conference will be saved for the drawing at the State Convention.

Bradley A. Teis, Sr. Award

For the first District to achieve quota prior to the last day of March therefore qualifying for the National American Legion Race to the Top Award. The quota District will receive \$2,500.00 and a plaque recognizing their achievement.

RACE TO THE TOP

March 31st

DISTRICT AWARD

All Districts that are Quota on this date will split \$2,500.00 - March 31st, 2024 is the deadline for all criteria. April turn-in is the deadline for all submissions to National Headquarters for race to the top.

BIG 1 PIN AWARD

Last Membership Report in May

DISTRICT AWARDS

Large Districts: 3, 4, 5, & 10 District in First Place wins- \$750.00	Medium Districts: 1, 2, 9, 11, & 13 District in First Place wins- \$750.00
Small Districts: 6, 7, 8, 12, & 14 District in First Place wins- \$750.00	Big 1 Award would total \$2,250.00

(All Awards presented at Department Convention)

Department Second Vice Commander Award

Each District with the highest percentage of Quota Posts – in each category (Small, Medium, Large) wins \$200 to be awarded at Department Convention.

**The Last Membership Report in May WILL DETERMINE
DEPARTMENT CONVENTION SEATING - BASED ON CATEGORY.**

THE AMERICAN LEGION 2024 MEMBERSHIP RENEWAL SCHEDULE

CUTOFF DATES

MAY 15, 2023

SEPTEMBER 13, 2023

OCTOBER 18, 2023

DECEMBER 13, 2023

FEBRUARY 14, 2024

APRIL 10, 2024

RENEWAL MAIL DATES

JULY 1-8, 2023

OCTOBER 7-14, 2023

NOVEMBER 10-18, 2023

JANUARY 6-12, 2024

MARCH 2-8, 2024

May 4-10, 2024

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date.

Please note, renewals transmitted and received by the cutoff will be updated prior to printing renewal notices, assuming they can be successfully scanned. Membership that must be hand-keyed (new members and renewals that can't be scanned) will take longer to process. Please transmit as early and as often as possible in advance of the Target Dates to help avoid delays in processing.

2023 – 2024 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	SEPTEMBER 13, 2023	50%
FALL MEETINGS	OCTOBER 18, 2023	55%
VETERANS DAY	NOVEMBER 15, 2023	65%
PEARL HARBOR DAY	DECEMBER 13, 2023	75%
MID-WINTER	JANUARY 18, 2024	80%
PRESIDENT’S DAY	FEBRUARY 14, 2024	85%
LEGION BIRTHDAY	MARCH 13, 2024	90%
CHILDREN & YOUTH	APRIL 10, 2024	95%
ARMED FORCES DAY	MAY 15, 2024	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week. The February to May Target dates moved to the third week to maximize end of year renewal notices.

Since Columbus Day falls on a Monday, the October target date will be on a Thursday.

To maximize the December renewal notice, the January target date will be on the third Thursday of the month because of Martin Luther King, Jr. Day.

MEMBERSHIP

AWARDS FOR MEMBERS

EARLY-BIRD STICKERS - For each member paying Legion dues by VETERANS DAY (November 11) a special card sticker. Available in quantity from Department Headquarters.

CONTINUOUS CERTIFICATES - For the member who has continuously paid Legion dues for 30 years or more, special cards denoting, 30 thru 75 years continuous membership are available from Department Headquarters at any time upon certification of eligible name by Post Adjutant. Special Certificates recognizing same multiples of continuous membership are ideal for presentation by Post to members are available from national emblem sales.

Big NUMBER ONE PINS – For each District 1st Vice Commander who leads at the time of a Department Executive Committee meeting, a small REPLICA Gold One pin will be presented. At the end of the May lap (30 days before Convention), a large Replica Gold Big 1 pin will be presented to the District 1st Vice in each of the categories for the year.

SILVER BRIGADE RECRUITER AWARD – Awarded for recruiting 25 to 49 new members. Must send completed certification form to Department on or before the May target date.

GOLD BRIGADE RECRUITER AWARD – Awarded for recruiting 50 or more new members. Must send completed certification form to Department on or before the May target date. *(First time qualifiers receive a Gold Brigade cap pin, certificate, a Gold Brigade patch, and choice of jacket, or sweater, or polo shirt with the Gold Brigade logo. Multiple time qualifiers receive a Gold Brigade certificate, patch, a “hash mark” for the sleeve, and the choice of either another Gold Brigade jacket, or sweater, or polo shirt with the Gold Brigade logo).*

AWARDS FOR POSTS

POST CERTIFICATE OF MERITORIOUS SERVICE - Awarded each Post which achieves a membership by December 31st equal to or exceeding its previous All-Time-High. Winning Post automatically determined by Department Headquarters. (Awarded by National).

POST HONOR RIBBON - Awarded to each Post which equals or exceeds its previous year's membership by December 31st. (Awarded by National).

QUOTA PLAQUE - Awarded by District Commander to each Post reaching Quota.

1000 AND OVER QUOTA AWARD - Posts having an assigned Quota of 1000 or more which reach or exceed Quota by Veterans Day Report will receive a Certificate of Recognition. (Awarded by Dept)

QUOTA CERTIFICATE - Sent to District Commander for award to the Post automatically upon reaching Quota. (Awarded by Department).

100% POST COMMANDER'S PATCH - Sent to District Commander for award to the Post Commander automatically upon their Post reaching Quota. (Awarded by Department).

200% AND 300% COMMANDER'S PATCH - A very exclusive patch for Post Commanders whose membership reaches 200% or 300% of Quota. (Awarded by Department).

RECRUITER PLAQUE – A plaque will be awarded to the Post with the most, new members signed (one plaque for each size category). List of new members recruited must be submitted by the May 1st Target Date to qualify.

AWARDS FOR DISTRICTS

DISTRICT COMMANDER QUOTA AWARD - Cap Patch presented to each District Commander equaling or exceeding their assigned Quota. (Awarded by Department).



DEPARTMENT CONVENTION AWARDS

In addition to the awards listed previously, numerous plaques and other forms of awards are presented to outstanding Posts and individuals for membership and program accomplishments throughout the previous year. Following are the awards and purposes:

HUGH K. MARTIN AWARD – Post showing highest percentage of goal over quota for the membership year.

DEPARTMENT COMMANDER'S AWARD - Awarded annually to the Post with Quota of 750 or more, which attains highest percentage of previous year's membership by February 3rd, 2024. **WINNER MUST BE QUOTA POST BY the Last membership Report in May.** The winner automatically determined by Department.

DEPARTMENT FIRST VICE COMMANDER'S AWARD - Awarded annually to the Post with Quota between 25 and 749, which attains highest percentage of previous year's membership by February 7th, 2024 **WINNER MUST BE QUOTA POST BY Last Membership Report in May.** The winner automatically determined by Department.

GRAND AWARD - Presented annually to the Post first reaching membership Quota in the Quota group 1,000 and over. The winner automatically determined by Department.

ELI K. JENSEN AWARD - Awarded to District showing greatest percentage increase over previous year. **The District must be quota to qualify.** Determined by Last membership Report in May.

DEPARTMENT ADJUTANT'S AWARD – Plaque presented annually to each District 1st Vice-Commander whose District reaches quota. Determined by the last Membership Report in May.

All of these awards go off of the membership report run 30 days prior to Department Convention.

Remember the 3 R's:

R- Retain

R- Recruit

R- Reinstate