



Convention Sponsorship Opportunities



THE AMERICAN LEGION

The American Legion is the nation's largest war-time veterans service organization, committed to mentoring youth and sponsorship of wholesome programs in our communities, advocating patriotism and honor, promoting strong national security, and continued devotion to our fellow service-members and veterans. There are nearly 2 million members of The American Legion and over 75,000 members in the state of Ohio that continue to safeguard principles of justice, freedom, and democracy.



ABOUT DEPARTMENT CONVENTION

The American Legion Department of Ohio Convention will be held at Holiday Inn Cleveland South, 6001 Rockside Rd. Independence, OH 44131 on Friday, July 12th, 2024 to Sunday, July 14th, 2024. The American Legion, Sons of The American Legion, and The American Legion Auxiliary will be in attendance, totaling roughly 500 veterans and veteran supporters. Corporate sponsorships will include Four possible tiered sponsorship packages (Sponsorship packages listed on back page).

By being a sponsor, you will directly support our formative Legion youth programs and improve the care of our veterans who have sacrificed so much for us.

OHIO LEGION HIGHLIGHTS

★ 82%
Veteran Claims BVA Appeals success rate
 Our Department Service Officers in Ohio have represented, through lay advocacy, hundreds of cases to Board of Veterans Appeals Law Judges and this is our success rate of claims won for Ohio Veterans!

\$278,864
Emergency aid given to veterans from Posts
 Ohio Posts are generous and often times a critical piece to basic needs for veterans and their families who have fallen on hard times. The Post may be the first place a Legion member or veteran seeks assistance.

\$173,490
Value of financial support given to children
 This is the value of financial support through goods/items provided to underprivileged children by Ohio Posts.

\$384,953
Cost of Student scholarship awards
 The total amount of money given out in student scholarships by all participating Ohio American Legion Posts.

DEPARTMENT CONTACTS

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** Sponsorship Deadline is 2 weeks prior to Convention*

BRONZE - \$500 Sponsorship

- Your company logo shown on a digital display listed as 'Bronze' Sponsor
- Your company name on the "Thank You" page of the 2024 Convention program
- Your company name, website and logo on the Department Convention webpage
- One 6ft-8ft vendor table for Friday & Saturday of the event

SILVER - \$1,000 Sponsorship

- Convention bag stuffers
- Your company name on the "Thank You" page of the 2024 Convention program
- Your company name, website and logo on the Department Convention webpage
- One 6ft-8ft vendor table for Friday, Saturday & Sunday of the event
- Two posts of your choice on the Department of Ohio's Social Media pages
- Your company logo shown on a digital display listed as 'Silver' Sponsor
- Quarter page advertisement in the Convention program book

GOLD - \$2,000 Sponsorship

- Convention bag stuffers
- Your company name on the "Thank You" page of the 2024 Convention program
- Your company name, website and logo on the Department Convention webpage
- One 6ft-8ft vendor table for Friday, Saturday & Sunday of the event
- Four posts of your choice on the Department of Ohio's Social Media pages
- Your company logo shown on a digital display listed as 'Gold' Sponsor
- ½ Page advertisement in the Convention program book
- Email to all registered attendees with a link to your company's website

PLATINUM - \$5,000 Sponsorship

- Convention bag stuffers
- Your company name on the "Thank You" page of the 2024 Convention program
- Your company name, website and logo on the Department Convention webpage
- Up to two 6-8ft vendor tables for Friday, Saturday & Sunday of the event
- Eight posts of your choice on the Department of Ohio's Social Media pages
- Your company logo shown on a digital display listed as 'Platinum' Sponsor
- Full Page advertisement in the Convention program book
- Home page banner on OhioLegion.com for 30 days
- Email to all registered attendees with a link to your company's website
- Company logo on all attendees' name badges