



FRIDAY JUNE 30-JULY 2

# Convention Sponsorship Opportunities



## THE AMERICAN LEGION

The American Legion is the nation's largest war-time veterans service organization, committed to mentoring youth and sponsorship of wholesome programs in our communities, advocating patriotism and honor, promoting strong national security, and continued devotion to our fellow service-members and veterans. There are nearly 2 million members of The American Legion and over 82,000 members in the state of Ohio that continue to safeguard principles of justice, freedom, and democracy.



## DEPARTMENT CONTACTS

### Hunter Woods

Fundraising & Post Activities | Coordinator

American Legion Department of Ohio

60 Big Run Rd.

Delaware, OH 43015

740.513.1787

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## ABOUT DEPARTMENT CONVENTION

The American Legion Department of Ohio Convention will be held at the Dayton convention center, 22 East Fifth Street, Dayton, Ohio 45402, on Friday, June 30th, 2023 to Sunday, July 2nd, 2022. The American Legion, Sons of The American Legion, and The American Legion Auxiliary will be in attendance, totaling roughly 500 veterans and veteran supporters. Corporate sponsorships will include Four possible tiered sponsorship packages (Sponsorship packages listed on back page).

By being a sponsor, you will directly support our formative Legion youth programs and improve the care of our veterans who have sacrificed so much for us.

## \*Ohio Legion Highlights\*



**87%**

### Veteran Claims Appeals success rate

Our Department Service Officers in Ohio have represented, through lay advocacy, hundreds of cases to Board of Veterans Appeals Law Judges and this is our success rate of claims won for Ohio Veterans!

**\$133,490**

### Emergency aid given to veterans from Posts

Posts are generous and often times a critical piece to basic needs for veterans and their families who have fallen on hard times. The Post may be the first place a member or veteran seeks assistance.

**\$197,593**



### Value of financial support given to children

This is the value of financial support through goods/items provided to underprivileged children by Ohio Posts.



**\$276,661**

### Cost of Student scholarship awards

The total amount of money given out in student scholarships by all participating Ohio American Legion Posts.



# Convention Sponsorship Opportunities

## PLATINUM - \$5,000

- ❖ Your company logo and link to your company website on the convention web-page.
- ❖ Front page banner on OhioLegion.com for 60 days.
- ❖ Up to two 8' sponsorship/vendor tables. (Friday&Saturday 10am-6pm, Sunday 8:30am-1pm)
- ❖ Full-page advertisement in program book.
- ❖ Your company name on the bottom of each page of the convention program.
- ❖ Eight posts on the Department of Ohio's social media pages prior or within 60 days after Convention.
- ❖ Email to all registered attendees with a link to your company website.
- ❖ Company logo on all name badges.
- ❖ Your company logo on a billboard through the duration of Convention.

## Gold - \$2,000

- ❖ Your company Logo and link to your company website on the convention web-page
- ❖ Front page banner on OhioLegion.com for 30 days.
- ❖ One 8' sponsorship/vendor table. (Friday&Saturday 10am-6pm, Sunday 8:30am-1pm)
- ❖ Half-page advertisement in program book.
- ❖ Four posts on the American Legion Department of Ohio Social Media pages prior or within 60 days after Convention.
- ❖ Email to all registered attendees with a link to companies' website
- ❖ Your company logo on a billboard through the duration of Convention.

## Silver - \$1,000

- ❖ Your company logo on Convention web-page
- ❖ One 8' sponsorship/vendor table. (Friday&Saturday 10am-6pm, Sunday 8:30am-1pm)
- ❖ Quarter-page advertisement in program book.
- ❖ Two post on the American Legion Department of Ohio Social Media pages prior or within 60 days after Convention.
- ❖ Your company logo on a billboard through the duration of Convention.

## Bronze - \$500

- ❖ Your company logo on Convention web-page
- ❖ Your company logo on a billboard through the duration of Convention.

## Vendor Table - \$250

- ❖ Vendor table available for all three days.
  - This option is for companies who do not wish to sponsor the event but still host a vendor table.

# THE AMERICAN LEGION DEPARTMENT OF



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"VETERANS STRENGTHENING AMERICA"

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DEPARTMENT HEADQUARTERS: 60 BIG RUN ROAD, DELAWARE, OHIO 43015-8007  
PHONE: 740-362-7478 | FAX: 740-362-1429 | EMAIL: LEGION@OHIOLEGION.COM

The American Legion Department of Ohio

State Convention Sponsorship Payment

60 Big Run Road

Delaware, OH 43015

Phone: 740-362-7487 | Fax: 740-362-1429

Name: _____
Company Name: _____
Address: _____
City, State, Zip: _____
Email: _____

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| <ol style="list-style-type: none"><li>1. Make Checks Payable to: American Legion Department of Ohio and place in memo Convention.</li><li>2. Credit Card Payment (You can also contact HQ directly and pay by phone)<ol style="list-style-type: none"><li>a. Credit Card Number: _____</li><li>b. Card Type: _____</li><li>c. Exp. Date: _____</li><li>d. CVV: _____</li><li>e. Signature: _____</li></ol></li></ol> |
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