



2022 Membership Year

MEMBERSHIP AWARDS MANUAL

Membership Incentives for Legionnaires, Post, and Districts



The American Legion strengthens America by improving the lives of our veterans, the military, and their families.

Veterans Strengthening America

*Membership is the lifeline of
the America Legion.*

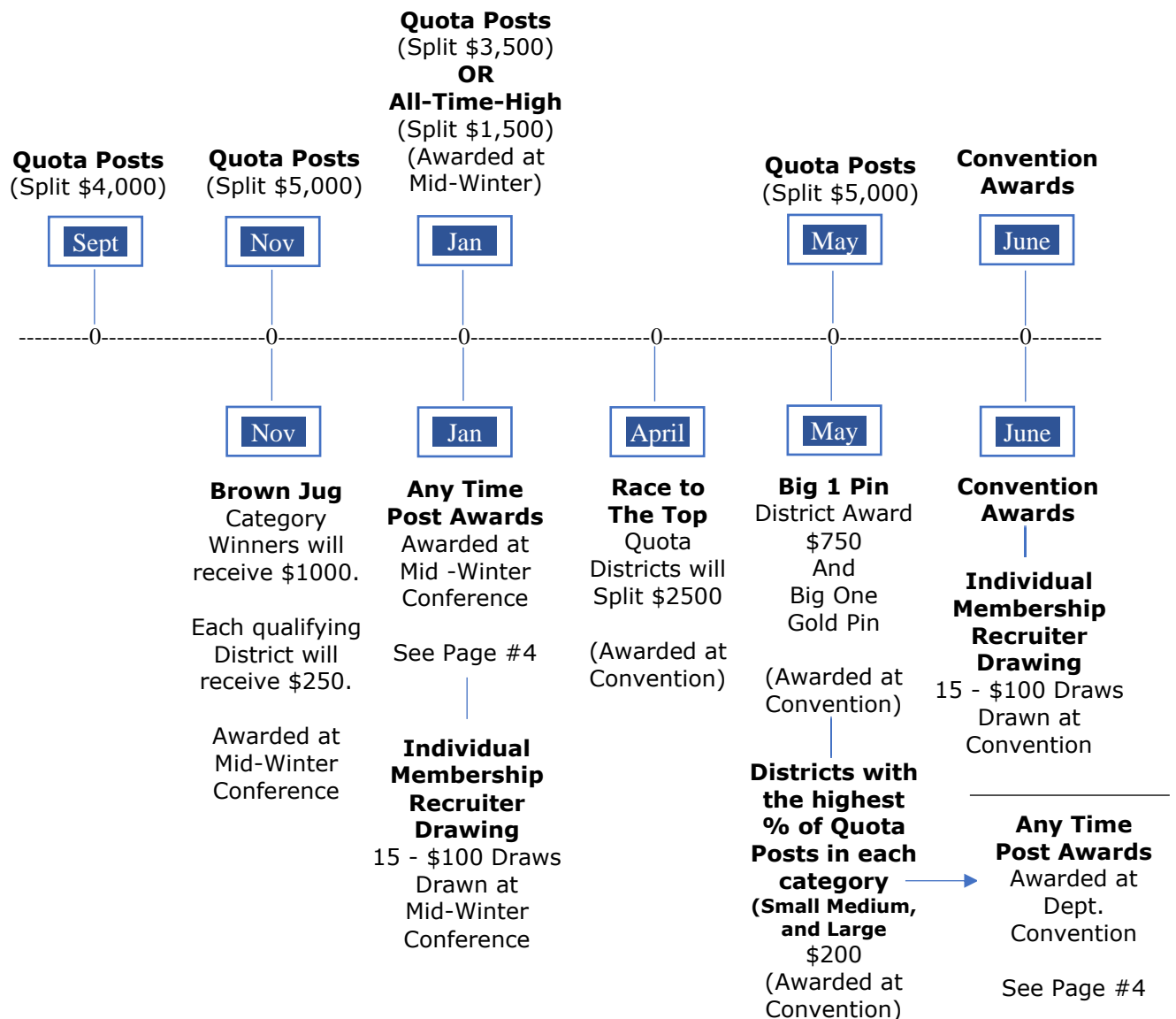
Recruit. Retain. Renew.

*"Growth is never by mere
chance; it is the result of forces
working together."*

– James Cash Penny

*Communication is the #1 tool
for effective engagement!*

Awards and Incentives Timeline



September 11

POST AWARDS

Post Quota Award

All Posts that reach Quota will equally split \$4000.00. No repeat winners. Prizes awarded at Mid-Winter Conference.

Online renewals must be in by the Monday before turn-in day to be counted!

Post Size Category	SMALL 25-100	MEDIUM 101-300	LARGE 301-600	EXTRA LARGE 601+
September	100%	85%	75%	70%
November	100%	90%	80%	75%
January	100%	95%	85%	80%
April	100%	100%	100%	100%

ANY TIME POST AWARDS

Any Post that recruits three (3) new reinstates, three (3) expired, and transfers three (3) Post 0888 members, into their Post will receive \$100.

*Any Post that **doubles** these requirements will receive \$250.*

*Any Post that **triples** these requirements will receive \$500.*

- **To be eligible, the Post must submit the Any Time Post Award validation form by May 25, 2022.**
- All transfers must be completed on a Member Data Form and sent to Department Headquarters for processing.
- Posts eligible by January 1 will receive their award at the Mid-Winter Conference.
- Post eligible after January 1 will receive their award at the Department Convention.
- **The maximum award available to a qualified Post is \$500.**
- The Any Time Post Award Validation Form is available at www.ohiolegion.com

Any Time Post Award Validation Form

Date _____

District _____

Post Name _____

Post # _____ Post City _____

Post Commander _____

Post Adjutant _____

New Member Name#1 _____

Address _____

City _____ State _____

New Member Name#2 _____

Address _____

City _____ State _____

New Member Name#3 _____

Address _____

City _____ State _____

Expired Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

Expired Member Name #2 _____

Member ID# _____

Address _____

City _____ State _____

Expired Member Name #3 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

November 12

POST AWARDS

All Posts that reach Quota will equally split \$5,000.00.

No repeat winners. Prizes awarded at Mid-Winter.

*Online renewals must be in by the Monday before
turn-in day to be counted*

Post Size Category	SMALL 25-100	MEDIUM 101-300	LARGE 301-600	EXTRA LARGE 601+
September	100%	85%	75%	70%
November	100%	90%	80%	75%
January	100%	95%	85%	80%
April	100%	100%	100%	100%

November 12

BROWN JUG AWARDS

Big Brown Jug Award

Districts 1, 3, 4, 5, & 10

Highest quota percentage over 70% will receive **\$1000**

All Districts qualifying with 70% will receive **\$250**

Medium Brown Jug Award

Districts 2, 9, 11, & 13

The highest quota percentage over 75% will receive **\$1000**

All Districts qualifying with 75% will receive **\$250**

Small Brown Jug Award

Districts 6, 7, 8, 12, & 14

Highest quota percentage over 75% will receive **\$1000**

All Districts qualifying with 75% will receive **\$250**

"JUGS" will only be awarded one time and will be presented at Mid-Winter Conference.

Online renewals must be in by the Monday before turn-in day to be counted.

January 12

POST AWARDS

All Posts that reach **All-Time-High** will equally split a prize of \$1,000.00.
All Posts that reach **Quota** will equally split 3,000.00,

No repeat winners. Prizes awarded at Mid-Winter Conference.

Online renewals must be in by the Monday before turn-in day to be counted.

This reporting date will determine where districts will be housed (based on their category and hotel capacity) at the 2021 Department Convention.

Post Size Category	SMALL 25-100	MEDIUM 101-300	LARGE 301-600	EXTRA LARGE 601+
September	100%	85%	75%	70%
November	100%	90%	80%	75%
January	100%	95%	85%	80%
April	100%	100%	100%	100%

Individual Membership Recruiter Drawing

Each winning card will receive \$100.

Any member who recruits a **NEW** member **or** who **reinstates an expired** (*Not paid for 2021 or before*) member is eligible to submit an entry. The number of entries is unlimited.

Fifteen (15) winners will be drawn at the Mid-Winter Conference, and (15) winners will be drawn at the State Convention. All Entries not drawn at the Mid-Winter Conference will be saved for the drawing at the State Convention.

RACE TO THE TOP

March 31

DISTRICT AWARD

All Districts that are **Quota** on this date will split \$2,500.00 - March 31, 2022, is the deadline for all criteria. April turn-in is the deadline for all submissions to National Headquarters for the race to the top.

Online renewals must be in by the Monday before turn-in day to be counted.

BIG 1 PIN AWARD

MAY 25

DISTRICT AWARDS

Large Districts: 1, 3, 4, 5, & 10 District in First Place wins- \$750.00	Medium Districts: 2, 9, 11, & 13 District in First Place wins- \$750.00
Small Districts: 6, 7, 8, 12, & 14 District in First Place wins- \$750.00	Big 1 Award would total \$2,250.00

(All Awards presented at Department Convention)

Department Second Vice Commander Award

Each District with the highest percentage of Quota Posts – in each category (Small, Medium, Large) wins \$200 to be awarded at Department Convention.

POST AWARDS

Posts that are Quota by May 26, 2022, will split \$5,000.00. No repeat winners. Awards presented at Department Convention.

THIS REPORT WILL DETERMINE DEPARTMENT CONVENTION SEATING - BASED ON CATEGORY.

Online renewals must be in by the Monday before turn-in day to be counted!

AMERICAN LEGION MEMBERSHIP 2022 RENEWAL SCHEDULE

CUTOFF DATES

RENEWAL NOTICE DATES

May 13, 2021

July 1, 2021

September 10, 2021

October 7, 2021

October 15, 2021

November 12, 2021

December 9, 2021

January 6, 2022

February 10, 2022

February 24, 2022

April 14, 2022

April 28, 2022

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date. Routinely, it takes 4-5 days from the target date to input data.

***Changes to Post Addresses or dues amount must be in writing at Department by the cutoff dates listed above!!!**

2021 - 2022 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	September 8, 2021	50%
FALL MEETINGS	October 13, 2021	55%
VETERANS DAY	November 10, 2021	65%
PEARL HARBOR DAY	December 8, 2021	75%
MID-WINTER	*January 19, 2022	80%
PRESIDENT'S DAY	February 9, 2022	85%
LEGION BIRTHDAY	March 9, 2022	90%
CHILDREN & YOUTH	April 13, 2022	95%
ARMED FORCES DAY	May 12, 2022	100%
DELEGATE STRENGTH	30 DAYS before NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

The **November target date** will be on the first Wednesday after Veterans Day.

*To maximize the December renewal notice, the **January target date** will be on the third Thursday of the month.

DEPARTMENT TARGET DATES - 2022

<u>LAP NO.</u>	<u>DATE</u>	<u>PERCENTAGE</u>
1	Thursday, September 2, 2021	55%
2	Friday, November 12, 2021	70%
3	Wednesday, January 5, 2022	80%
4	Wednesday, April 6, 2022	90%
5	Wednesday, May 11, 2022	100%

MEMBERSHIP

AWARDS FOR MEMBERS

EARLY-BIRD STICKERS - For each member paying Legion dues by VETERANS DAY (November 11), a special card sticker. Available in quantity from Department Headquarters.

CONTINUOUS CERTIFICATES - Special Certificates recognizing the same member for a member who has continuously paid Legion dues for 30 years or more are available upon request.

POST CHAMP PIN – Available upon request in writing to Department HQ. The cost of the pin is \$2.00 + tax and shipping.

GOLD NUMBER ONE PINS – For each District 1st Vice Commander who leads at the time of a Department Executive Committee meeting, a small REPLICA Gold One pin will be presented. At the end of the May lap (30 days before Convention), a large Gold One pin will be given to the District 1st Vice in each category for the year.

SILVER BRIGADE RECRUITER AWARD – Awarded for recruiting 25 to 49 new members. Must send completed certification form to Department on or before the May target date.

GOLD BRIGADE RECRUITER AWARD – Awarded for recruiting 50 or more new members. Must send completed certification form to Department on or before the May target date. *(First-time qualifiers receive a Gold Brigade cap pin, certificate, a Gold Brigade patch, choice of jacket, sweater, or polo shirt with the Gold Brigade logo. Multiple time qualifiers receive a Gold Brigade certificate, patch, a "hash mark" for the sleeve, and the choice of either another Gold Brigade jacket, or sweater, or polo shirt with the Gold Brigade logo).*

AWARDS FOR POSTS

POST CERTIFICATE OF MERITORIOUS SERVICE - Awarded each Post which achieves a membership by December 31 equal to or exceeding its previous All-Time-High. Winning Post automatically determined by Department Headquarters. (Awarded by National).

POST HONOR RIBBON - Awarded to each Post which equals or exceeds its previous year's membership by December 31. (Awarded by National).

QUOTA PLAQUE - Awarded by District Commander to each Post reaching Quota.

FIVE OR MORE CONSECUTIVE YEARS ALL-TIME-HIGH AWARD - Presented to Post, which attains 5 or more consecutive years All-Time-High. Eligible Posts are automatically determined. (Awarded by National).

1000 AND OVER QUOTA AWARD - Posts having an assigned Quota of 1000 or more which reach or exceed Quota by Veterans Day Report will receive a Certificate of Recognition. (Awarded by Dept)

QUOTA CERTIFICATE - Sent to District Commander for award to the Post automatically upon reaching Quota. (Awarded by Department).

ALL-TIME HIGH COMMANDER'S PATCH - Sent to District Commander for award to the Post Commander automatically upon their reaching ALL-TIME-HIGH in membership, with All-Time-High Certificate. (Awarded by Department).

100% POST COMMANDER'S PATCH - Sent to District Commander for award to the Post Commander automatically upon their Post reaching Quota. (Awarded by Department).

200% AND 300% COMMANDER'S PATCH - A very exclusive patch for Post Commanders whose membership reaches 200% or 300% of Quota. (Awarded by Department).

RECRUITER PLAQUE – A plaque will be awarded to the Post with the newest members signed (one plaque for each size category). A list of new members recruited must be submitted by the May 1 Target Date to qualify.

AWARDS FOR DISTRICTS

DISTRICT COMMANDER QUOTA AWARD - Cap Patch presented to each District Commander equaling or exceeding their assigned Quota. (Awarded by Department).



DEPARTMENT CONVENTION AWARDS

In addition to the awards listed previously, numerous plaques and other forms of awards are presented to outstanding Posts and individuals for membership and program accomplishments throughout the previous year. Following are the awards and purposes:

HUGH K. MARTIN AWARD – Awarded to Post showing the greatest increase over previous "All-Time High." Determined by May 25, 2022 report.

DEPARTMENT COMMANDER'S AWARD - Awarded annually to the Post with a Quota of 750 or more, which attains the highest percentage of the previous year's membership by February 3, 2022. **WINNER MUST BE QUOTA POST BY MAY 26, 2021.** Department automatically determines the winner.

DEPARTMENT FIRST VICE COMMANDER'S AWARD - Awarded annually to the Post with a Quota between 25 and 750, which attains the highest percentage of the previous year's membership by February 3, 2022 **WINNER MUST BE QUOTA POST BY MAY 25, 2022.** Department automatically determines the winner.

GRAND AWARD - Presented annually to the Post first reaching membership Quota in the Quota group 1,000 and over. Department automatically determines the winner.

ELI K. JENSEN AWARD – is awarded to District, showing the greatest percentage increase over the previous year. **The District must be Quota to qualify.** It was determined by May 25 report.

DEPARTMENT ADJUTANT'S AWARD – Plaque presented annually to each District 1st Vice-Commander whose District reaches Quota—determined by May 25 report.

Remember the 3 Rs:

R- Retain.

R- Recruit.

R- Reinstate.



"Growing OH-IO "1" Veteran at a Time"