



2020

AWARDS MANUAL

MEMBERSHIP AWARDS
FOR
MEMBERS, POSTS, AND DISTRICTS

Approved by the DEC on 4/17/2019

*Membership is the life-line
of the America Legion.*

*Let's make 2020 the best
membership year ever!*

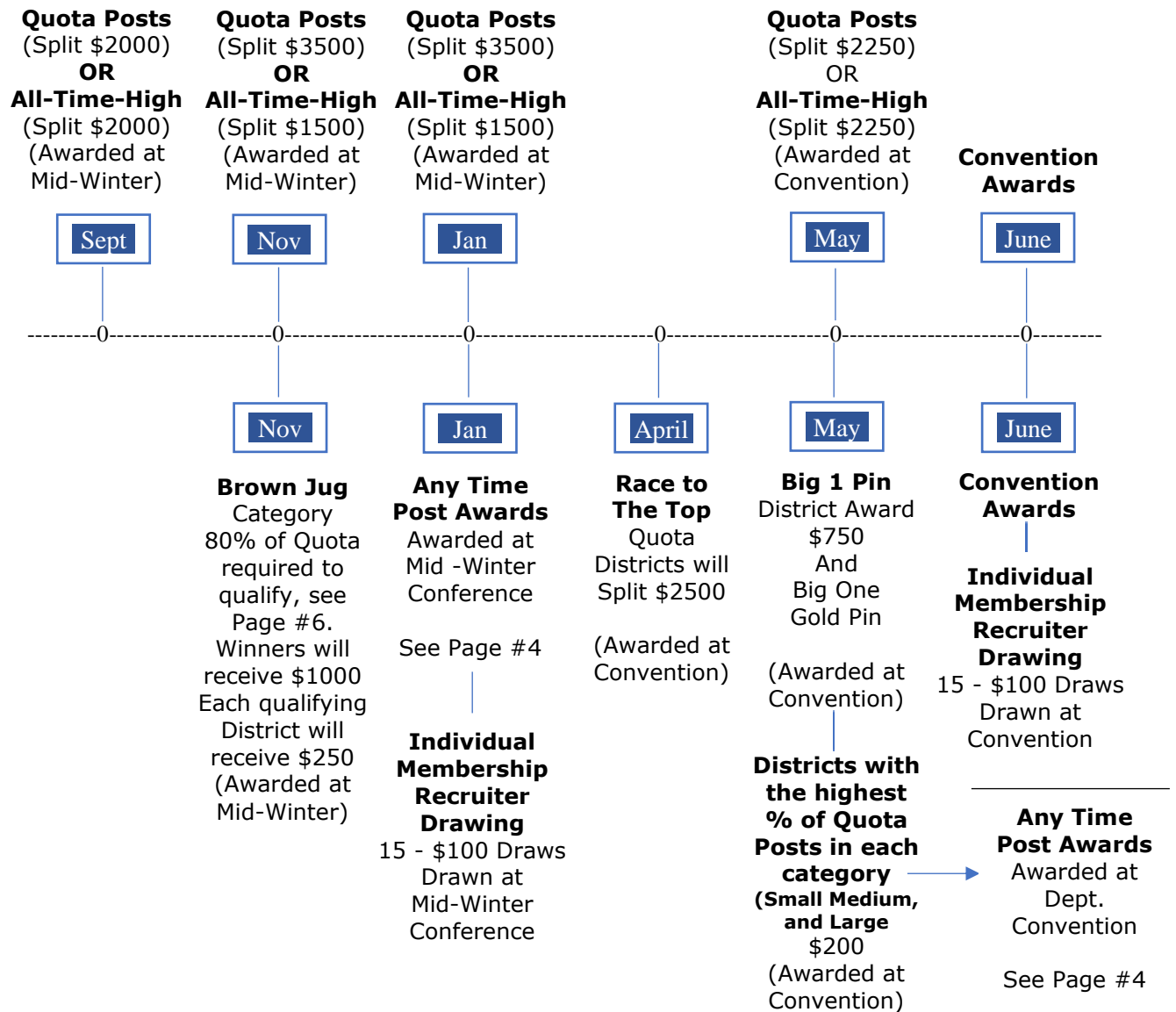
*All it takes is team work and
dedication.*

*Always remember
membership is everyone's
job.*

POST QUOTA

To determine your 2020 Post Quota, use your 2019 membership (*Convention Report of May 29th, 2019*) and add "1."

Award Timeline



September 11th

POST AWARDS

All Posts that reach All-Time-High will equally split a prize of \$2000.00. All Posts that reach quota will equally split \$2000.00. No repeat winners. Prizes awarded at Mid-Winter Conference. **The maximum payout for both awards will be \$4,000.00**

*Online renewals must be in by the Monday before
turn-in day to be counted*

The following Chart has been developed to give larger Posts an opportunity to share in the Post Quota money for each turn-in date.

Examples:

- A Post Quota size of 68 at 100% of Quota will need 68 to qualify.
- A Post Quota size of 180 at 90% of Quota will need 162 to qualify.
- A Post Quota size of 426 at 85% of Quota will need 362 to qualify.
- A Post Quota size of 1085 at 80% of Quota will need 868 to qualify.

The Red numbers under the percentages are the minimum number of members needed to qualify in that Post Size Category at each percentage level for each turn-in.

Post Size Category	SMALL Posts	# OF POSTS	MEDIUM Posts	# OF POSTS	LARGE Posts	# OF POSTS	EXTRA LARGE Posts	# OF POSTS
Turn-ins	25 – 100	277	101 – 300	185	301 – 600	60	601 – 1500	18
September	100%		90%		85%		80%	
	25 – 100		100 – 285		285 – 540		540 - 1275	
November	100%		95%		90%		85%	
	25 – 100		100 – 294		294 – 570		570 - 1350	
January	100%		100%		98%		95%	
	25 – 100		100 – 300		300 – 588		588 - 1425	
April	100%		100%		100%		100%	

ANY TIME POST AWARDS

(Revised for 2020 Membership Year)

Any Post that recruits, in any combination, three (3) new members, OR reinstates Three (3) expired members, AND who transfers Three (3) Post 0888 members into their post - will receive \$100.

*Any Post that **doubles** these requirements will receive \$250.*

*Any Post that **triples** these requirements will receive \$500.*

These reinstatements, new members and transfers must be completed by May 27th, 2020 and must be completed on a Member Data Form and sent to Department Headquarters for processing. Posts meeting these requirements by January 1st will receive their Award at the Mid-Winter Conference. Those meeting the requirements after January 1st will receive their Award at the State Convention in Toledo. These Awards will be over and above Quota and All-Time-High Awards earned.

Validation Form must be completed and validated by District Commander

This Award is limited to \$500 per Post, per Year.

The maximum payout for this award will be \$10,000

Any Time Post Award Validation Form

Date _____

District _____

Post Name _____

Post # _____ Post City _____

Post Commander _____

Post Adjutant _____

New Member Name#1 _____

Address _____

City _____ State _____

New Member Name#2 _____

Address _____

City _____ State _____

New Member Name#3 _____

Address _____

City _____ State _____

Expired Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

Expired Member Name #2 _____

Member ID# _____

Address _____

City _____ State _____

Expired Member Name #3 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

0888 Transferred Member Name #1 _____

Member ID# _____

Address _____

City _____ State _____

November 13th

POST AWARDS

All Posts that reach All-Time-High will equally split a prize of \$1500.00.

All Posts that reach quota will equally split 4,500.00.

No repeat winners. Prizes awarded at Mid-Winter.

*Online renewals must be in by the Monday before
turn-in day to be counted*

The maximum pay out for both awards will be \$6,000

November 13th

BROWN JUG AWARDS

Big Brown Jug: Districts 1, 3, 5, & 10 Highest quota percentage over 80% - \$1000 All Districts qualifying with 80% will receive \$250	Medium Brown Jug: Districts 2, 4, 9, & 11 Highest quota percentage over 80% - \$1000 All Districts qualifying with 80% will receive \$250
Small Brown Jug: Districts 6, 7, 8, 12, 13, & 14 Highest quota percentage over 80% - \$1000 All Districts qualifying with 80% will receive \$250	

“JUGS” will only be awarded one time – November 13th. Will be presented at Mid-Winter Conference.

Online renewals must be in by the Monday before turn-in day to be counted

The Highest Percentage over 80% Brown Jug would be \$3,000.00

If all Districts qualified with 80% it would be \$3,500.00

The maximum payout for this award will be \$6,500

January 8th

POST AWARDS

All Posts that reach All-Time-High will equally split a prize of \$1,000.00. All Posts that reach quota will equally split 3,000.00 No repeat winners. Prizes awarded at Mid-Winter.

This reporting date will determine where districts will be housed (based on their category and hotel capacity) at the 2020 Department Convention.

*Online renewals must be in by the Monday before
turn-in day to be counted*

Individual Membership Recruiter Drawing

Any member who recruits a **NEW** member or who **reinstates an expired** (**Not paid for 2019 or before**) member will receive an entry into the drawing at the Mid-Winter Conference and the State Convention in Toledo. A member will receive an entry for each new member, and a reinstated member and the number of entries is unlimited. Fifteen (15) winners drawn at the Mid-Winter Conference, and again at the Convention in Toledo. Each winner will receive \$100. All Entries not drawn at the Mid-Winter Conference will be saved for the drawing at the State Convention in Toledo, OH.

The maximum pay out for both drawings will be \$3,000.

maximum payout for both awards will be \$4,000

RACE TO THE TOP

March 31st

DISTRICT AWARD

All Districts that are Quota on this date will split \$2,500.00 - March 31st, 2020 is the deadline for all criteria. April turn-in is the deadline for all submissions to National Headquarters for race to the top.

Online renewals must be in by the Monday before turn-in day to be counted

Total Award is \$2,500.00

The maximum payout for this award is \$2,500.00

BIG 1 PIN AWARD

MAY 27th

DISTRICT AWARDS

Large Districts: 1, 3, 5, & 10 District in First Place wins- \$750.00	Medium Districts: 2, 4, 9, & 11 District in First Place wins- \$750.00
Small Districts: 6, 7, 8, 12, 13, & 14 District in First Place wins- \$750.00	Big 1 Award would total \$2,250.00

(All Awards presented at Department Convention)

New District Award for 2020

Each District with the highest percentage of Quota Posts – in each category (Small, Medium, Large) wins \$200 to be awarded at Department Convention.

The maximum payout for this award is \$600.00

POST AWARDS

Posts that are Quota or All-Time-High by May 27th, 2020 will split \$2,250.00. No repeat winners. Awards presented at Department Convention. If all posts met this the total would be \$4.16 each.

The maximum payout for this award is \$4,500

THIS REPORT WILL DETERMINE DEPARTMENT CONVENTION SEATING - BASED ON CATEGORY.

Online renewals must be in by the Monday before turn-in day to be counted

AMERICAN LEGION MEMBERSHIP 2020 RENEWAL SCHEDULE

CUTOFF DATES

RENEWAL DATES

May 8, 2019

July 3, 2019

September 11, 2019

October 9, 2019

October 16, 2019

November 13, 2019

December 11, 2019

January 8, 2020

February 12, 2020

February 26, 2020

April 8, 2020

April 29, 2020

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date. Routinely, it takes 4-5 days from the target date to input data.

***Changes to Post Addresses or dues amount must be in writing at Department by the cutoff dates listed above!!!**

2019 - 2020 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	September 11, 2019	50%
FALL MEETINGS	October 9, 2019	55%
VETERANS DAY	November 13, 2019	65%
PEARL HARBOR DAY	December 11, 2019	75%
MID-WINTER	*January 16, 2020	80%
PRESIDENT'S DAY	February 12, 2020	85%
LEGION BIRTHDAY	March 11, 2020	90%
CHILDREN & YOUTH	April 8, 2020	95%
ARMED FORCES DAY	May 13, 2020	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

The **November target date** will be on the first Wednesday after Veterans Day.

*To maximize the December renewal notice, the **January target date** will be on the third Thursday of the month.

DEPARTMENT TARGET DATES - 2020

<u>LAP NO.</u>	<u>DATE</u>	<u>PERCENTAGE</u>
1	Wednesday, September 4, 2019	55%
2	Wednesday, November 13, 2019	80%
3	Wednesday, January 8, 2020	90%
4	Wednesday, April 1, 2020	95%
5	Wednesday, May 27, 2020	100%

MEMBERSHIP

AWARDS FOR MEMBERS

EARLY-BIRD STICKERS - For each member paying Legion dues by VETERANS DAY (November 11) a special card sticker. Available in quantity from Department Headquarters.

CONTINUOUS CERTIFICATES - For the member who has continuously paid Legion dues for 30 years or more, special cards denoting, 30 thru 75 years continuous membership are available from Department Headquarters at any time upon certification of eligible name by Post Adjutant. Special Certificates recognizing same multiples of continuous membership are ideal for presentation by Post to members are available from national emblem sales.

POST CHAMP PIN – Available upon request in writing to Department HQ. Cost of the pin is \$2.00 + tax and shipping.

GOLD NUMBER ONE PINS – For each District 1st Vice Commander who leads at the time of a Department Executive Committee meeting, a small REPLICA Gold One pin will be presented. At the end of the May lap (30 days before Convention), a large Gold One pin will be presented to the District 1st Vice in each of the categories for the year.

SILVER BRIGADE RECRUITER AWARD – Awarded for recruiting 25 to 49 new members. Must send completed certification form to Department on or before the May target date.

GOLD BRIGADE RECRUITER AWARD – Awarded for recruiting 50 or more new members. Must send completed certification form to Department on or before the May target date. *(First time qualifiers receive a Gold Brigade cap pin, certificate, a Gold Brigade patch, and choice of jacket, or sweater, or polo shirt with the Gold Brigade logo. Multiple time qualifiers receive a Gold Brigade certificate, patch, a “hash mark” for the sleeve, and the choice of either another Gold Brigade jacket, or sweater, or polo shirt with the Gold Brigade logo).*

AWARDS FOR POSTS

POST CERTIFICATE OF MERITORIOUS SERVICE - Awarded each Post which achieves a membership by December 31st equal to or exceeding its previous All-Time-High. Winning Post automatically determined by Department Headquarters. (Awarded by National).

POST HONOR RIBBON - Awarded to each Post which equals or exceeds its previous year's membership by December 31st. (Awarded by National).

QUOTA PLAQUE - Awarded by District Commander to each Post reaching Quota.

FIVE OR MORE CONSECUTIVE YEARS ALL-TIME-HIGH AWARD - Presented to Post which attains 5 or more consecutive years All-Time-High. Eligible Posts are automatically determined. (Awarded by National).

1000 AND OVER QUOTA AWARD - Posts having an assigned Quota of 1000 or more which reach or exceed Quota by Veterans Day Report will receive a Certificate of Recognition. (Awarded by Dept)

QUOTA CERTIFICATE - Sent to District Commander for award to the Post automatically upon reaching Quota. (Awarded by Department).

ALL-TIME HIGH COMMANDER'S PATCH - Sent to District Commander for award to the Post Commander automatically upon their reaching ALL-TIME-HIGH in membership, with All-Time-High Certificate. (Awarded by Department).

100% POST COMMANDER'S PATCH - Sent to District Commander for award to the Post Commander automatically upon their Post reaching Quota. (Awarded by Department).

200% AND 300% COMMANDER'S PATCH - A very exclusive patch for Post Commanders whose membership reaches 200% or 300% of Quota. (Awarded by Department).

RECRUITER PLAQUE – A plaque will be awarded to the Post with the most, new members signed (one plaque for each size category). List of new members recruited must be submitted by the May 1st Target Date to qualify.

AWARDS FOR DISTRICTS

DISTRICT COMMANDER QUOTA AWARD - Cap Patch presented to each District Commander equaling or exceeding their assigned Quota. (Awarded by Department).



DEPARTMENT CONVENTION AWARDS

In addition to the awards listed previously, numerous plaques and other forms of awards are presented to outstanding Posts and individuals for membership and program accomplishments throughout the previous year. Following are the awards and purposes:

MEMBERSHIP AWARDS

HUGH K. MARTIN AWARD – Awarded to Post showing the greatest increase over previous “All-Time High.” Determined by May 29th, 2019 report.

DEPARTMENT COMMANDER'S AWARD - Awarded annually to the Post with Quota of 750 or more, which attains highest percentage of previous year's membership by February 5th, 2020. **WINNER MUST BE QUOTA POST BY MAY 27th, 2020.** The winner automatically determined by Department.

DEPARTMENT FIRST VICE COMMANDER'S AWARD - Awarded annually to the Post with Quota between 25 and 750, which attains highest percentage of previous year's membership by February 5th, 2020 **WINNER MUST BE QUOTA POST BY MAY 27th, 2020.** The winner automatically determined by Department.

GRAND AWARD - Presented annually to the Post first reaching membership Quota in the Quota group 1,000 and over. The winner automatically determined by Department.

ELI K. JENSEN AWARD - Awarded to District showing greatest percentage increase over previous year. **The district must be quota to qualify.** Determined by May 29th report.

DEPARTMENT ADJUTANT'S AWARD – Plaque presented annually to each District 1st Vice-Commander whose District reaches quota. Determined by May 29th report.

Remember the 3 R's:

R- Recruit

R- Retain

R- Renew



"FOR GOD AND COUNTRY"